

M - I N D U S T R Y NOVEMBER 20TH, 2025





M-INDUSTRY

The BAI Institute, funded by the Government of Navarra, the Ministry of Housing and Urban Agenda, the Ministry of Industry and Tourism, and other institutions, is a National Reference Center for Industrialization, Robotization, and Innovation in Construction and Architecture. The BAI Institute's main objective is to conduct research on innovative technological systems applied to architecture and engineering and to provide training to architects, engineers, and construction professionals through cutting-edge design and construction methods. This effort aims to prepare companies and technicians at all levels, from vocational training to postgraduate studies, to respond to contemporary societal demands.

The BAI Institute conducts research in two complementary ways: first, by developing innovative solutions in partnership with qualified companies in the sector, and second, by designing real, innovative buildings or interventions on an architectural and urban scale within an "Advanced Projects Laboratory." Both approaches aim to leverage new technologies in innovative, critical, and humanistic ways to construct the best possible buildings, infrastructures, and cities within contemporary societies, which are more changeable than ever before.

Based on these premises and following the development of the 1st BAI Symposium, M-INDUSTRY is designed to be a meeting place for architects and industrial engineers. There, they can discuss the implementation of robotics in design and assess the technical and specialized suitability of proposals developed during the M-ZERO workshop. The first part of the meeting will consist of a knowledge and experience exchange among leading figures and companies in architecture and industrial engineering. The second part will entail analyzing the prototype built during the M-ZERO workshop to determine how it could be further developed from an industrial, detailed perspective.

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KEY FACTS

DATE & LOCATION

Afternoon of November 20th, 2025

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PARTICIPANTS

Jesús Medina

Architect-specialist in robotic construction at ETH Zurich & professor of BAI **Phenomenon Robotics representative**

Representative of the Department of Industrial Engineering, Computer Science, and Telecommunications at the University of Navarra (UPNA)

REGISTRATION

Admission is free until the venue reaches full capacity

PROGRAMA

16:00 h Presentations by participating specialists

Jesús Medina

Architect-specialist in robotic construction at ETH Zurich & professor of BAI

Phenomenon Robotics representative

Representative of the Department of Industrial Engineering, Computer Science, and Telecommunications at the University of Navarra (UPNA)

17:30 h Coffee break

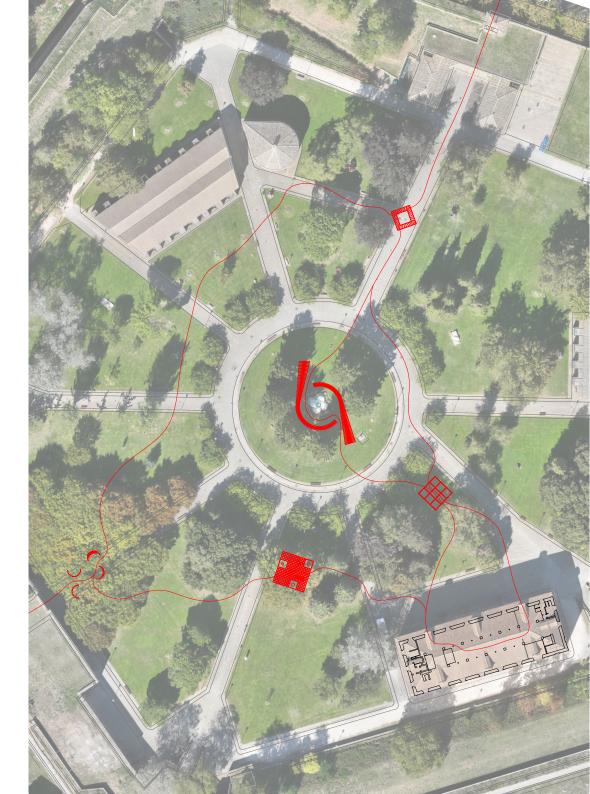
17:30 h Roundtable discussion on the work carried out in the M-ZERO workshops

Jesús Medina

Phenomenon Robotics representative

Representative of the Department of Industrial Engineering, Computer Science, and Telecommunications at the University of Navarra (UPNA)

19:00 h Closing of the event



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